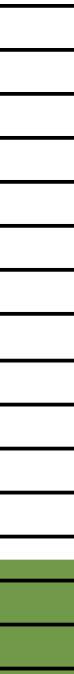


ESTRO

2024-2025

**Industry
Guide**



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ESTRO

Industry Guide

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Dear Industry Partners,

We are pleased to present the ESTRO Industry Guide 2024/2025. This guide offers a comprehensive overview of the diverse opportunities ESTRO provides to engage with the global radiation oncology community through our congresses, workshops, and courses.

The infographics included in this guide highlight the growing importance of ESTRO's portfolio of activities as premier platforms for knowledge exchange, debate, and networking within the field of radiation oncology. These events consistently attract key thought leaders and decision-makers from around the world.

The continued support of our Industry Partners has been instrumental in achieving this success. We trust that this guide will assist in further developing our collaboration and advancing ESTRO's initiatives to new levels of excellence.

This guide covers:

- **The ESTRO Corporate Membership**

- **The 2024-2025 ESTRO Courses**

- **The ESTRO Meets Asia 2024, Joint FARO-ESTRO Congress**
23-25 August 2024 | Kuala Lumpur, Malaysia

- **The 2024 ESTRO Workshops**

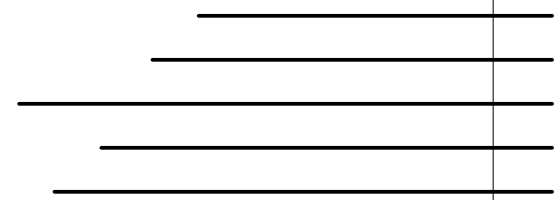
- **ESTRO Physics Workshop**
Krakow, Poland | 18-19 October 2024

- **GEC-ESTRO Workshop**
Hamburg, Germany | 28-29 November 2024

- **ESTRO 2025**
2-6 May 2025 | Vienna Austria

We do hope that this guide provides you all the information required to fully engage with the radiation oncology community and of look forward to continuing our collaboration.

Hande Van Gestel
Exhibition Project Manager

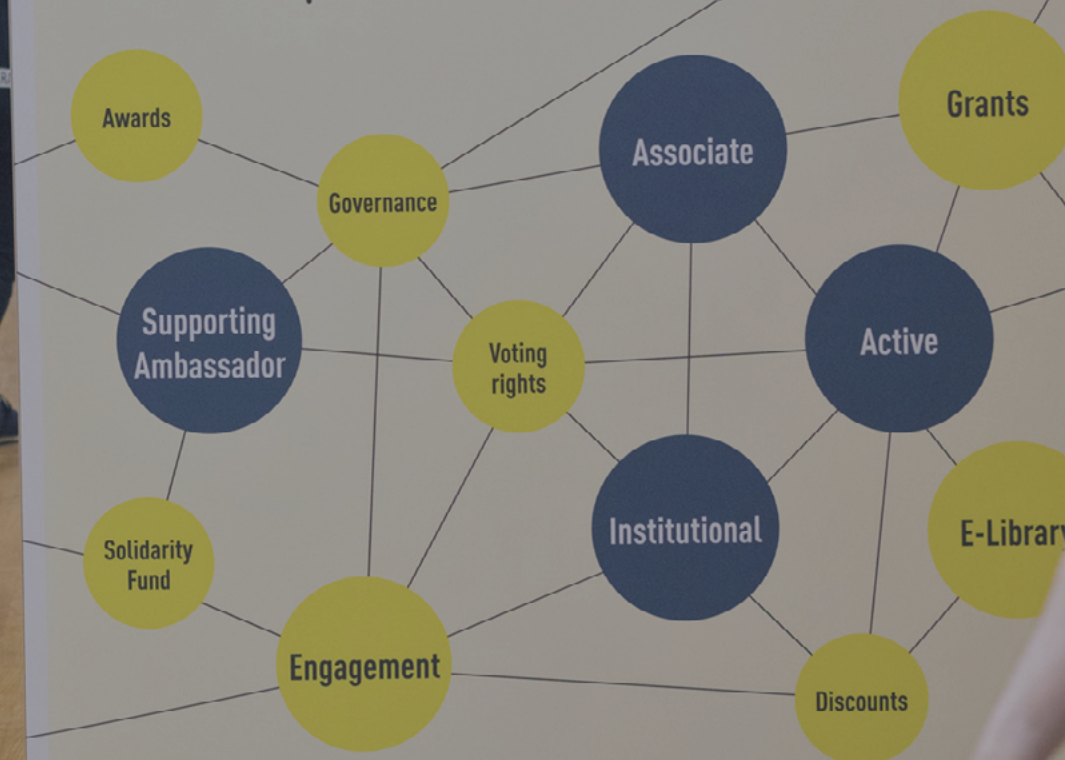


ESTRO Corporate Membership

“ESTRO corporate membership offers many opportunities for companies to engage with a continuously growing community of radiation oncology specialists across the globe. It is our ambition to make that engagement evolve into a true partnership in which ESTRO is the bridge between our corporate partners and all the communities involved in radiation oncology”

ESTRO MEMBERSHIP

Join ESTRO.
Be Part of our Members Community.
Share our Vision.



Choose the ESTRO membership that best suits your needs. [WWW](#)



Corporate members benefits for 2025

	Gold Corporate	Corporate	Non-Members	
General	Visibility in corporate members directory on ESTRO website	✓	✓	
	Visibility in the ESTRO annual report	✓	✓	
	Priority in maintaining sponsored items for 2 consecutive years	✓		
	Complimentary individual corporate members	5	3	
	Invitation to sit on the ESTRO advisory corporate council	✓		
	Promotion of 2 virtual satellite symposium sessions via email blasts	✓		
	Scientific & Educational Collaboration with ESTRO Executive Council*	✓	✓	
	Creation of Joint Research Projects with ESTRO Executive Council**	✓		
ESTRO Congresses and Meetings (excl. joint events)	Priority to book exhibition space, advertising, sponsoring, satellite symposia	1 st round	2 nd round	3 rd round
	Complimentary full company exhibitor badges (including access to scientific sessions) per 9 sqm rented	2	1	
	Complimentary regular company exhibitor badges (access to the exhibition hall) per 9 sqm rented	1	2	
	Corporate member acknowledgement in Exhibitor Directory	✓	✓	
ESTRO Annual Congress	In addition to the above benefits:			
	Recognition as corporate member in exhibitors list	✓	✓	
	Access to pre build-up day	✓		
ESTRO Courses	Invitation to the Presidential reception	2		
	Preferential fee for company delegates during teaching courses	✓	✓	

Please have a look at the [Corporate Membership Benefits Overview](#) document for more information.

- * Each Gold Corporate Member (or a group of members, inclusive of at least one gold member) can propose Joint Projects to the ESTRO Leadership along the lines of the scientific priorities of the Society.
 - The proposal includes scope, time, cost, workload and governance (including financial or other contribution)
 - The ESTRO Leadership will review the proposed projects and do a selection based on the expected value which will be created for the ESTRO Community at large and the availability of resources for the execution of the project
 - Once selected, the projects can start with both the Corporate Partner(s) and the Scientific Committee overseeing progress and outcome.
- * Joint Projects

When a Corporate Partner and ESTRO decide to engage on a joint project, the Corporate Partner is expected to (partly or fully) fund the project. This should not be considered as part of the Corporate Membership fee but as an additional investment for a specific project. Please note that funding could be done in cash or by providing resources or a combination of both.



ESTRO SCHOOL

2024 2025

List 2024 Courses

POSTGRADUATE COURSES

ONLINE	Advanced Imaging in Radiotherapy: Current use, Future developments, and the Integration of AI 29-31 January	LIVE	Basic Clinical Radiobiology 7-11 September Tallinn, Estonia	LIVE	Clinical Practice and Implementation of Image-Guided Stereotactic Body Radiotherapy 21-23 November Lisbon, Portugal
LIVE	Immunotherapy 3-5 March Lisbon, Portugal	LIVE	Multidisciplinary Management of Head & Neck Cancer 15-18 September Florence, Italy	BLENDED	Positioning and Immobilisation for Radiotherapy 23-24 November Prague, Czech Republic
LIVE	Particle Therapy 10-14 March Barcelona, Spain	LIVE	CSWOG - ESTRO Evidence Based Radiation Oncology 18-22 September Chengdu, China	LIVE	Quantitative Methods in Radiation Oncology: Models, Trials and Clinical Outcomes 1-4 December Vienna, Austria
LIVE	AROI - ESTRO Teaching Course on Gynaecological Cancers 14-17 March Varanasi, India	LIVE	Advanced Skills in Modern Radiotherapy 22-26 September Vilnius, Lithuania	LIVE	(Accelerated) Partial Breast Irradiation 5-8 December Budapest, Hungary
LIVE	Comprehensive and Practical Brachytherapy 17-21 March Athens, Greece	BLENDED	MR-linac radiotherapy 26 September Online kick-off 27-29 October Rome, Italy	LIVE	AROI - ESTRO Advanced Technologies 5-8 December Patna, India
LIVE	Comprehensive Quality Management in Radiotherapy – Risk Management and Patient Safety 14-17 April Riga, Latvia	HYBRID	Image-Guided Radiotherapy and Chemotherapy in Gynaecological Cancer 7-10 October Budapest, Hungary	LIVE	IAEA- ESTRO Best Practice in Radiation Oncology – A Workshop to Train the RTT (Radiation Therapist) Trainers 16-20 December Vienna, Austria
BLENDED	Foundation of Leadership in Radiation Oncology 3-4 May Glasgow, UK	LIVE	Multidisciplinary Management of Non-Melanoma Skin Cancer 17-19 October Krakow, Poland	LIVE	Pre-Meeting Courses at ESTRO 2024 3 May Glasgow, UK
ONLINE	Evidence Based Radiation Oncology 20-24 May	LIVE	Multidisciplinary Management of Lung Cancer 17-19 October Florence, Italy	LIVE	
LIVE	AROI - ESTRO Head and Neck Oncology 6-8 June Chennai, India	LIVE	Advanced Treatment Planning 20-24 October Vilnius, Lithuania	LIVE	
HYBRID	Physics for Modern Radiotherapy A joint course for clinicians and physicists 10-14 June Lisbon, Portugal	LIVE	Advanced Physics for Brachytherapy 27-30 October Budapest, Hungary	LIVE	
LIVE	JASTRO - ESTRO Multidisciplinary Management of Lung Cancer 21-23 June Osaka, Japan	HYBRID	IMRT and VMAT: Best Practices and New Trends 10-13 November Bucharest, Romania	LIVE	
		LIVE	Image-Guided and Adaptive Radiotherapy in Clinical Practice 10-14 November Budapest, Hungary		

- ◆ MULTIMODAL CANCER TREATMENT
- ◆ RADIO THERAPY TREATMENT PLANNING AND DELIVERY
- ◆ IMAGING
- ◆ RESEARCH
- ◆ BEST PRACTICE
- ◆ BIOLOGY

Sneak Peek of ESTRO School Activities in 2025

TEACHING COURSES IN EUROPE

Multimodal Cancer Treatment - General
Evidence Based Radiation Oncology
Paediatric Radiotherapy
Palliative Care and Radiotherapy
Multimodal Cancer Treatment - Site Specific
Multidisciplinary Management of Breast Cancer
Multidisciplinary Management of Brain Tumours
Multidisciplinary Management of Prostate Cancer
Lower GI: Technical and Clinical Challenges for Radiation Oncologists
Upper GI: Technical and Clinical Challenges for Radiation Oncologists
Haematological Malignancies
RT Treatment, Planning and Delivery: External Beam
IMRT and VMAT: Best Practices and New Trends
Positioning and Immobilization for Radiotherapy
Advanced Treatment Planning
Dosimetry Audits
Advanced Skills in Modern Radiotherapy
Physics for Modern Radiotherapy
Image-guided and Adaptive Radiotherapy in Clinical Practice
Particle Therapy
Dose Modelling and Verification for External Beam Radiotherapy
MR-linac radiotherapy
Clinical Practice and Implementation of Image-Guided Stereotactic Body Radiotherapy
RT Treatment, Planning and Delivery: Brachytherapy
Comprehensive and Practical Brachytherapy
Image-Guided Radiotherapy and Chemotherapy in Gynaecological Cancer
Brachytherapy for Prostate Cancer
Biology
Basic Clinical Radiobiology
Imaging
Critical Appraisal and Clinical Application of Artificial Intelligence (AI) in Radiation Oncology
Target Volume Determination
Best Practice
Comprehensive Quality Management in Radiotherapy
Best Practice in Radiation Oncology - Train the RTT
Research
Research Course in RT Physics

TEACHING COURSES OUTSIDE EUROPE

AROI - ESTRO Teaching Course on Gynaecological Cancer (India)
Image-guided and Adaptive Radiotherapy in Clinical Practice (Thailand)
Physics for Modern Radiotherapy (Jordan)
Paediatric Radiotherapy (Jordan)
AROI - ESTRO Teaching Course on Head and Neck Cancer (India)
AROI - ESTRO Teaching Course on Advanced Technologies (India)

「Possibilities for company participation」

Option	Description	Visibility	Price
Participation fee	Space for commercial representation during the whole duration of the course to promote your products/services and presentation (7 min)	Onsite visibility Acknowledgement of the sponsor on the ESTRO website	€ 3,750
Participation + satellite symposium session	Space for commercial representation during the whole duration of the course + A non-exclusive, non-commercial educational symposium that will be held outside the programme schedule	An invitation for the satellite symposium (to be provided by the company to ESTRO) will be given to the participants upon registration to the course	€7,000
		Display of roll-up for promotion of the satellite symposium	
Exclusive Satellite Symposium	An exclusive, non-commercial educational symposium that will be held outside the programme schedule, in the morning before the start of the course or at the end of the day.	An invitation for the satellite symposium (to be provided by the company to ESTRO) will be given to the participants upon registration to the course	€ 10,000
		Display of roll-up for promotion of the satellite symposium	
		The sponsor receives 5 complimentary registrations to the course. The registrations can be used by the sponsor's users, the company delegates or others with the prior approval of ESTRO.	
Company display area only	Space for roll up or printed commercial material during the whole duration of the course	Onsite visibility Acknowledgement of the sponsor on the ESTRO website	€ 500

All prices are VAT excluded.

Live Courses

For the live courses, we also offer the possibility to sponsor:

- Lanyards
- Pens
- Notepads

These items will be distributed during all the live courses that take place during the year. The relevant booking form will be made available by the course project manager.

We also offer the possibility to sponsor the following live activities:

- Welcome reception
- Social DinnerFaculty Dinner

Online Courses

Here are the opportunities for the online courses:

- Participation to the teaching course*
€ 2,750

*The participation of the company is defined by the Course Directors. Promotion of virtual company session by email blasts to participants of the online course is included in the package.

The financial contribution to the online courses includes a complimentary registration for one company delegate. Any additional company delegates will have to pay the regular registration fee.

All prices are VAT excluded.

For more information and pre-registration forms of the courses, you can directly contact:

Hande Van Gestel
M hyilmaz@estro.org

ESTRO meets ASIA 2024

23-25 August 2024
Kuala Lumpur, Malaysia



Joint FARO-ESTRO Congress @ ESTRO meets Asia 2024

Organised by ESTRO, FARO

General

The objective of this joint venture from ESTRO and FARO (The Federation of Asian Organizations for Radiation Oncology) is to build radiation oncology collaboration between Europe and Asia - sharing developments in science, education, technology and professional development, for the benefit of all professionals working in the field of radiation oncology.

The interactive congress format will be a platform for participants to learn from each other by embracing the diversity of clinical practices and exploring the development of common solutions to optimise radiotherapy treatment and care for all patients. The scientific programme will have three components: an interdisciplinary, a medical physics and an RTT track dealing with topics of interest to the different radiotherapy disciplines.

Key dates

Aspect	Dates	Description
Congress	Early Submission Deadline: 6 March 2024	Submission of abstracts
	23-25 August 2024	ESTRO Meets Asia Congress 2024
Registration	24 July 2024	Late registration deadline
Exhibition	21-22 August 2024	Build-up
	25 August 2024	Dismantling

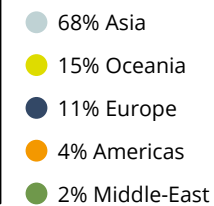
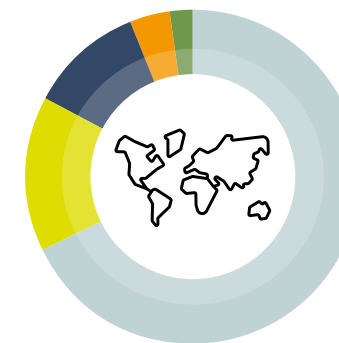
Key figures ESTRO meets Asia 2019

CONFERENCE

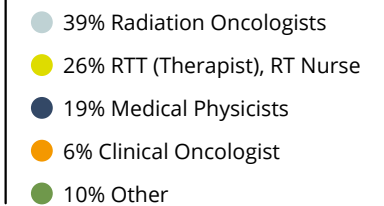
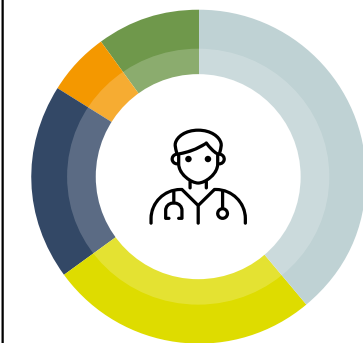
OVERVIEW



Geographical distribution



Most Represented Specialties



Venue

The ESTRO Meets Asia will be held at:

Kuala Lumpur Convention Centre
www.klccconventioncentre.com

How to Get There

Please find here the [Transportation Guide](#).

Exhibition price list

Product	Features
Space rental	Floor rental
	Visibility in the Exhibitor Directory, Congress app & Online Congress Platform
	1 exhibitor badge per 3 sqm rented
	Price: € 525 /sqm with a minimum of 9 sqm
Space rental & modular shell scheme	Floor rental and modular booth package
	Visibility in the Exhibitor Directory, Congress app & Online Congress Platform
	1 exhibitor badge per 3 sqm rented
	Price: € 630 /sqm with a minimum of 9 sqm

The minimum renting surface is 18 sqm for pharmaceutical companies.

All prices are VAT excluded.

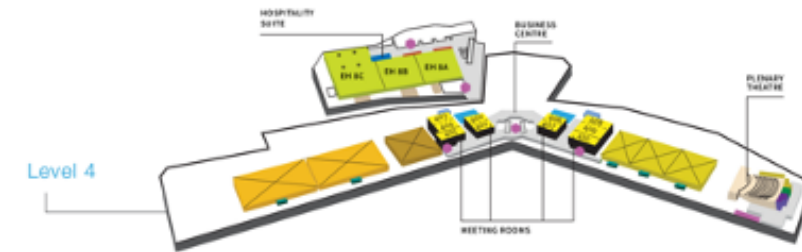
*start-up: company which has been in business less than 3 years and has fewer than 10 employees

**spin-off: companies in development state from universities. Not open to commercial entities.

Venue floorplan

Below you will find an overview of the venue floorplan, as well as a more detailed exhibition floorplan.

Venue overview



Interactive tour of the Convention Center is available [here](#)

Exhibition Floorplan



List of ESTRO meets Asia 2019 exhibitors

- Abex Medical System SDN BHD
- Accuray Asia Limited
- Aep Linac
- Akesis Inc.
- Alpha Tau Medical
- Brainlab
- CIVCO Radiotherapy
- DE.TEC.TOR. Devices and Technologies Torino
- Eckert& Ziegler
- Elekta
- Klarity Medical
- Lap GmbH Laser Applikationen
- IBA SA
- Mimssoftware
- Modus QA
- Orfit Industries NV
- Philips
- PTW
- Raysearch Laboratories AB
- RS&A Inc
- Siemens Healthcare Pte. Ltd.
- Sun Nuclear Corporation
- Suremark Company
- Qfix
- Varian
- Vertual Ltd
- Viewray
- VisionRT
- Xstrahl

Satellite Symposia

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress center premises. These sessions are not part of the official Scientific Program.

At ESTRO Meets Asia, the Satellite Symposia are organized during the lunchbreak. Following slots are available:

Saturday 24 August During lunch break

€ 15.750

Sunday 25 August During lunch break

€ 15.750

All prices are VAT excluded.

*The exclusive satellite symposium slot on Friday is reserved for pharmaceutical companies only.

A satellite symposium includes:

- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The production of the roll-up can either be done by the company OR by ESTRO.
- Inclusion of the satellite symposium agenda in the Exhibitor Directory, app and online program
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to pre-registered participants (in accordance with the GDPR policy)

Extra AV and branding packages for your satellite symposium session will be provided closer to the event.

Overview of available rooms for Satellite Symposia:

Room name	Room	Date	Capacity*
Conference Area	Hall A	Sat 24 August - Sun 25 May	650 pax
	Hall B		750 pax

*The capacity of the rooms might change slightly depending on the final design of the rooms.



「Advertising opportunities」

Below you will find an overview of opportunities to increase your brand visibility during the congress. Please note that each opportunity is offered in exclusivity – your logo will be the only one visible when purchasing one of the opportunities. The only exception are the advertisements in the digital Exhibitor Directory.

Area	Description	Price
Coffee Cups	Display of your logo on all cups available in the catering areas in the exhibition during the lunchtimes and coffee breaks.	€ 10,500 + production
Event app	Display of your logo on the home page of ESTRO event app	€ 10,500
Wi-Fi	Display of your logo on the Wi-Fi landing page	€ 10,500
Exhibitor Directory (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website	€ 2,000

The venue also offers a wide range for on-site advertising. The onsite advertising catalogue is available [here](#).

All prices are VAT excluded.

「Meeting rooms」

Sometimes you can be in need for a space where you can meet with your customers to discuss or give a presentation to a select audience.

The meeting rooms can be rented **for ½ day (€ 1,000) or a full day (€ 2,000)**.

All prices are VAT excluded.

2024 ESTRO Workshops



The ESTRO workshops provide opportunities that extend beyond our educational meetings and congresses. They are designed to facilitate scientific and professional networking and foster close interactions with industry developers. These workshops serve as an ideal forum for sharing early-stage projects that can benefit from collegial discussions. By promoting these interactions, we aim to capture scientific developments that can be applied to make a real impact on cancer treatment.

Following workshops are planned for 2024:

- 1_ 2024 ESTRO Physics Workshop**
18-19 October | Krakow, Poland
- 2_ 2024 GEC-ESTRO Workshop**
28-29 November | Hamburg, Germany





Venue: **Krakow, Poland**
 Date: **18-19 October 2024**
 Target audience: **Physics Community**
 Application Deadline: **31 July 2024**

#ESTROPHYS24

「General」

Format

- A list of topics is defined by the Physics committee
- Participants are invited to register for one single topic – the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for new collaborative research
- Joint writing of a scientific paper or guidelines

「Key dates」

Description	Dates
Opening of booking	30 May 2024
Closure of booking	Availability depends on the Venue- first-come first-served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*

*Companies send their material directly to the venue.

「Sponsorship opportunities」

Opportunity	Description	Price
Sponsoring of lanyards	Logo of sponsor displayed on the lanyards provided to all participants, chairman and speakers	€ 2,000 + Production (200 units)
Workshop description (DIGITAL)	Name on webpage workshop + link to company website (including reporting on hits, clickthrough, etc.)	€ 1,000*
Email blast postcard	Company name + logo included in the email blast sent to all PHY workshop participants	€ 2,000*
Catering	Acknowledgement of the sponsor in the catering area at lunch time (roll-up, "sponsored by...")	TBC
Pack of 5 registrations	The sponsoring companies will receive a 10% discount on their total badge order by purchasing a pack of minimum 5 registrations	10% discount
Room drop	Drop-in hotel room of participants workshop (e.g. small functional gift)	€ 1,000
Brand at hotel entrance	Banner at hotel entrance where workshop takes place as from evening before event starts with possibility of "goodbye" banner on last day	€ 1,000
Brand on (DIGITAL) signage hotel	Brand mentioned on (DIGITAL) signage hotel	€ 1,000

All prices are VAT excluded.

Any other suggestion of sponsoring/advertising opportunities to be made to and approved by ESTRO.

*This option is also available for companies who do not have a booth at the workshop.

Contact:
Hande Van Gestel
 M hyilmaz@estro.org



Venue: **Hamburg, Germany**
 Date: **28-29 November 2024**
 Target audience: **Brachytherapy community**
 Early Registration Deadline: **23 October 2024**

#ESTROGEC24

「General」

Format

- Three topics are defined by the Brachytherapy committee
- Participants are invited to register for one single topic – the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for joint creation of new scientific ideas and workflows, impacting daily practice
- Creation of networks for future collaboration

「Key dates」

Description	Dates
Opening of booking	30 May 2024
Closure of booking	Availability depends on the Venue- first-come first-served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*

*Companies send their material directly to the venue.

「Sponsorship opportunities」

Opportunity	Description	Price
Exhibition Space	Exhibition space at the networking area which includes 1 table, 2 chairs & backdrop or roll-up provided by sponsor	€ 7,500
	2 exhibitors' registrations with access to the scientific sessions	
	Brand visibility on the ESTRO website	
Sponsoring of lanyards	Logo of sponsor displayed on the lanyards provided to all participants, chairman and speakers	€ 2,000 + Production (300 units)
Workshop description (DIGITAL)	Name on workshop webpage + link to company website (including reporting on hits, clickthroughs, etc)	€ 1,000*
Email blast postcard	Company name + logo included in the email blast sent to all GEC-ESTRO workshop participants	€ 2,000*
Catering	Acknowledgement of the sponsor in the catering area at lunch time (roll-up, "sponsored by...")	TBC
Pack of 5 registrations	The sponsoring companies will receive an additional discount on all badge orders	10% discount
Branding	Branding opportunities are to be confirmed at a later stage.	TBC
Exclusive satellite symposium	Room including AV/IT technicians and material (same as used for the scientific sessions)	€ 10,000
	Possibility of promotional roll-up (to be provided by the sponsor) to be displayed in the registration area	
	Possibility to display promotional leaflets in the registration area (content to be approved by ESTRO)	
	Inclusion of the satellite symposium agenda in the workshop material	
	Inclusion of the satellite symposium agenda on the ESTRO website	
	Acknowledgement of the satellite symposium session by the chairman	

All prices are VAT excluded.

*This option is available for companies who do not have a booth at the workshop.

Sponsorship opportunities are also available to companies who do not have a booth space at the workshop.

The ESTRO Annual Congress has experienced remarkable growth over the past decade, culminating in a record-breaking participation of over 6,722 attendees during the 2023 edition in Vienna, Austria, and 7,046 participants during the 2024 edition in Glasgow, UK, making it the largest ESTRO congress in history. It is our great pleasure to extend an invitation to you to join us once again in Vienna, Austria, for ESTRO 2025, scheduled from 2 to 6 May. Building upon the tremendous success of previous congresses in this dynamic city, strategically located in the heart of Europe, we will gather the radiation oncology community for five days of education, collaboration, and networking.

Continuous evolution and refinement of radiation oncology is one important path of innovation to achieve this goal. ESTRO 2025 will put an emphasis on breakthrough research and innovation. Such revolutionary innovation is happening within our discipline, and even more opportunities open by collaboration and partnership with neighbouring and even distant fields of research. With this aim, the congress theme is *Transformative Innovation Through Partnership*. The programme will focus on how all stakeholders can learn from each other and cooperate to push the boundaries of radiation oncology and multidisciplinary cancer care in general. The theme will be reflected throughout the programme via state-of-the-art sessions.

Our four-day program covers twelve themes, offering a comprehensive look at the present and future of radiotherapy. It will emphasise interaction between audience and faculty, making top-level science accessible for all attending. Featuring panel discussions, pitch sessions and debates, the programme will connect the whole radiotherapy community.

We value your input to make this congress even more successful. Join us in shaping the future of radiation oncology and achieving optimal health for all cancer patients.

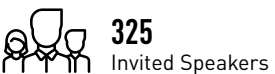


2-6 May 2025
Vienna, Austria

Key figures ESTRO 2024 Annual Congress

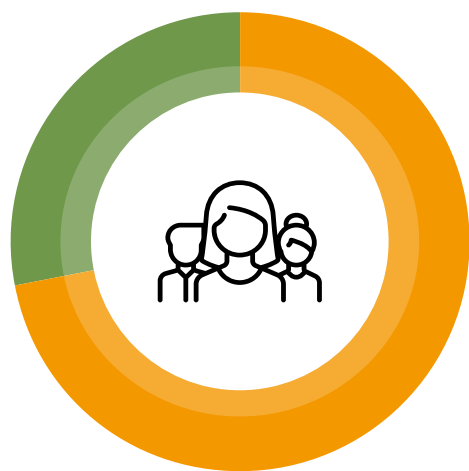
CONFERENCE

Overview



PARTICIPANTS

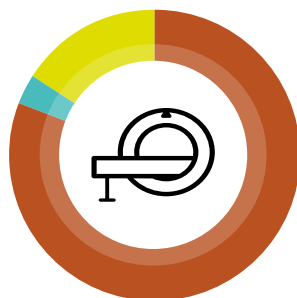
7,046 Delegates



- 81% Participants
- 19% Company delegates

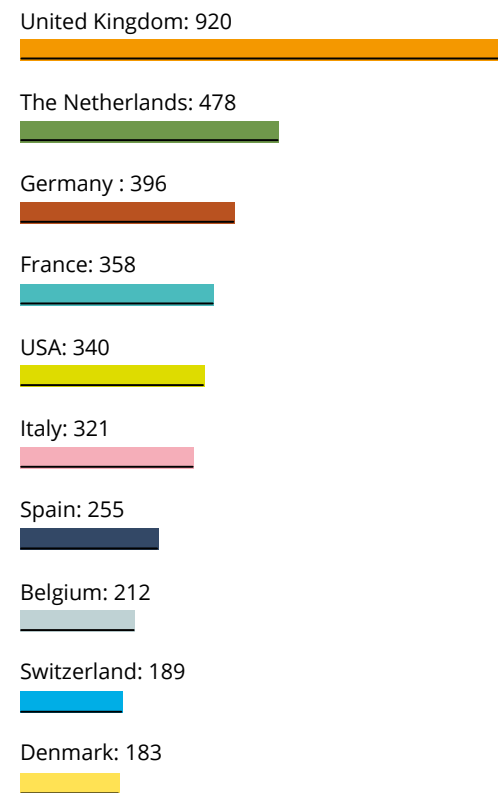
EXHIBITION

97 Exhibitors

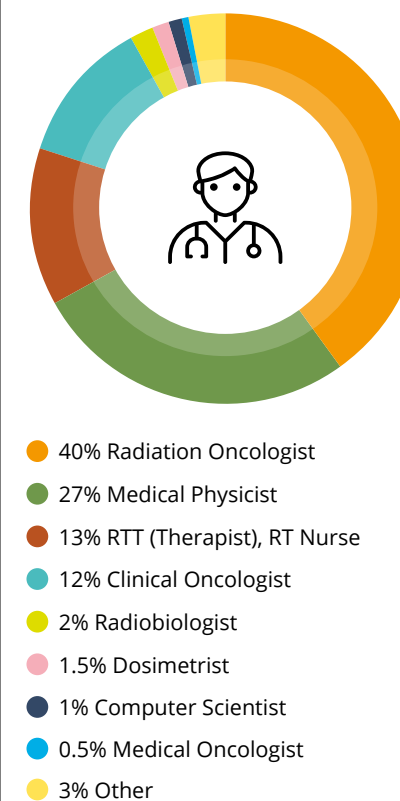


- Exhibitors: 97
- Start-ups: 4
- Community Pavilion: 19 societies

Top 10 Countries

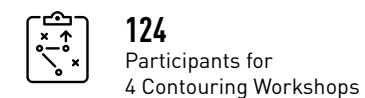


Most Represented Specialties



COURSES & WORKSHOPS

Attendance



「Key dates ESTRO Annual Congress 2025」

Aspect	Dates	Description
Congress	Late September 2024	Abstract submission opens
	20 October 2024	Abstracts submission deadline
	19 March 2025	Late-breaking abstracts submission
	2-6 May 2025	ESTRO Annual Congress 2025
Registration	22 January 2025	Early registration deadline
	2 April 2025	Late registration deadline
Exhibition booking	7 October 2024	Booking corporate gold members
	14 October 2024	Booking corporate members
	4 November 2024	Booking non-members
Exhibition	2 April-2 May 2025 (until 12:00pm)	Build-up
	2 May 2025	Opening
	5 May 2025	Dismantling (starts at the end of the Program)
	5-7 May 2025	Dismantling

*A few adjustments can be made later depending on the final program.

Please note that priority in bookings is given to *2025 gold corporate members* and then *2025 corporate members*. Once the gold and corporate members are placed on the floorplan, the bookings will be open to non-members.

The applications for 2025 ESTRO corporate membership will be launched on **9 September 2024**.

「Venue」

The ESTRO Annual Congress will be held at:

Reed Messe Wien
 Messeplatz 1
 (Entrance Foyer A)
 A-1020, Vienna, Austria
www.messecongress.at

Messe Wien Exhibition & Congress Center is centrally located, yet close to Vienna's famous Prater park and around the corner from the campus of the new Vienna University of Economics and Business, the Sigmund Freud Private University and the modern, green "Viertel Zwei" business and residential area.

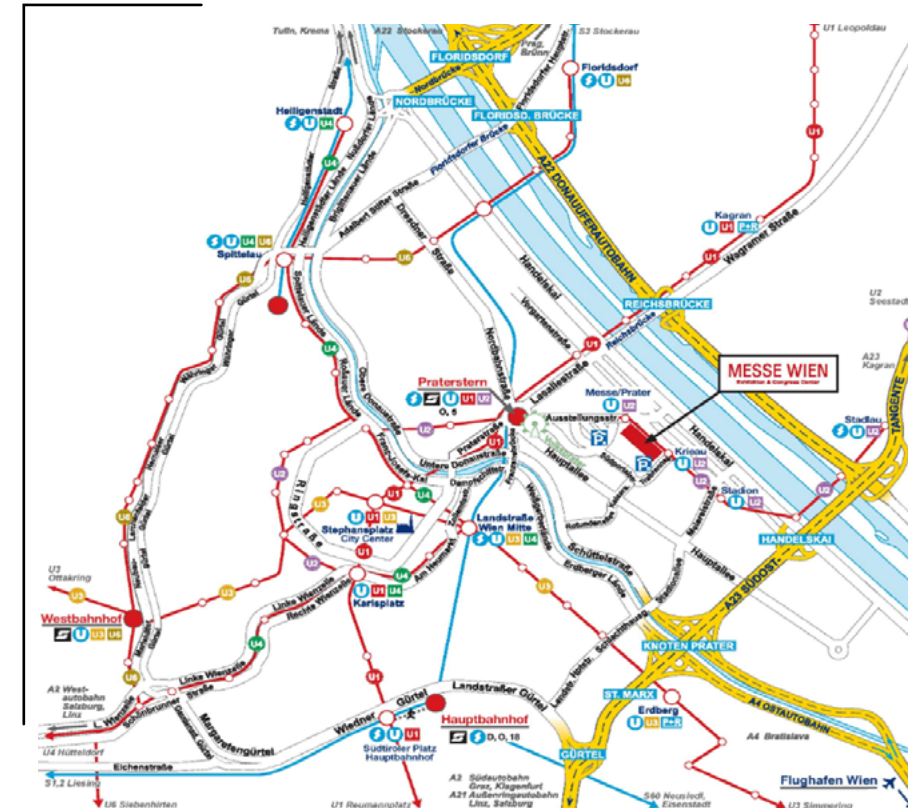
「Ideal transport links」

An underground station is located a stone's throw away from Entrance A.

U2: Messe - Prater

The Vienna International Airport is only 20 minutes away by taxi.

Venue overview:



Exhibition price list

Product	Features
Space rental	Description: Floor rental
	Visibility: Exhibitor Directory Congress app
	Badges: 1 exhibitor badge per 3 sqm rented
	Price: € 525/sqm with a minimum of 18 sqm
Space rental & modular shell scheme	Description: Floor rental and modular booth package
	Visibility: Exhibitor Directory Congress app
	Badges: 1 exhibitor badge per 3 sqm rented
	Price: € 630/sqm with a minimum of 9 sqm
Space rental & modular shell scheme for start-ups*	Description: Floor rental and 6 sqm modular booth package
	Visibility: Exhibitor Directory Congress app
	Badges: 2 exhibitor badges
	Price: € 3,000
Networking Space for Spinoffs**	Description: 1 table, 2 chairs & 1 pull-up banner at ESTRO Village (no additional furniture is allowed)
	Visibility: Exhibitor Directory Congress app
	Badges: 2 exhibitor badges
	Price: € 1,500

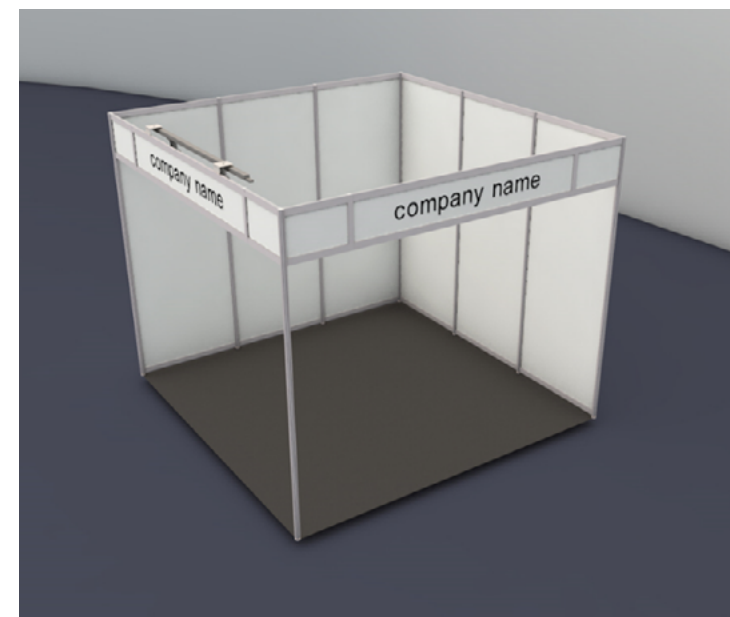
The minimum renting surface is 18 sqm for pharmaceutical companies.
All prices are VAT excluded.

*start-up: company which has been in business less than 3 years and has fewer than 10 employees

**spin-off: companies in development state from universities. Not open to commercial entities.

The modular shell scheme package includes:

- White modular bilaminated panels with natural aluminum frame h.250cm
- Dark grey carpet tiles
- Fascia board with company name
- Booth number (paper)
- 1 LED spotlights on electric rail per 4 sqm
- 1 triple socket
- 1,1kW main power connection
- Basic cleaning
- Structural build-up + dismantling



Not included:

- Furniture
- Additional exhibitor orders
- Internet access
- Daily cleaning

Ordering of on-site services:

Please note that all on-site services (electricity, waste, furniture, rigging etc) are managed by StandOut. Catering can be ordered via the Messe Wien Exhibition & Congress Center.

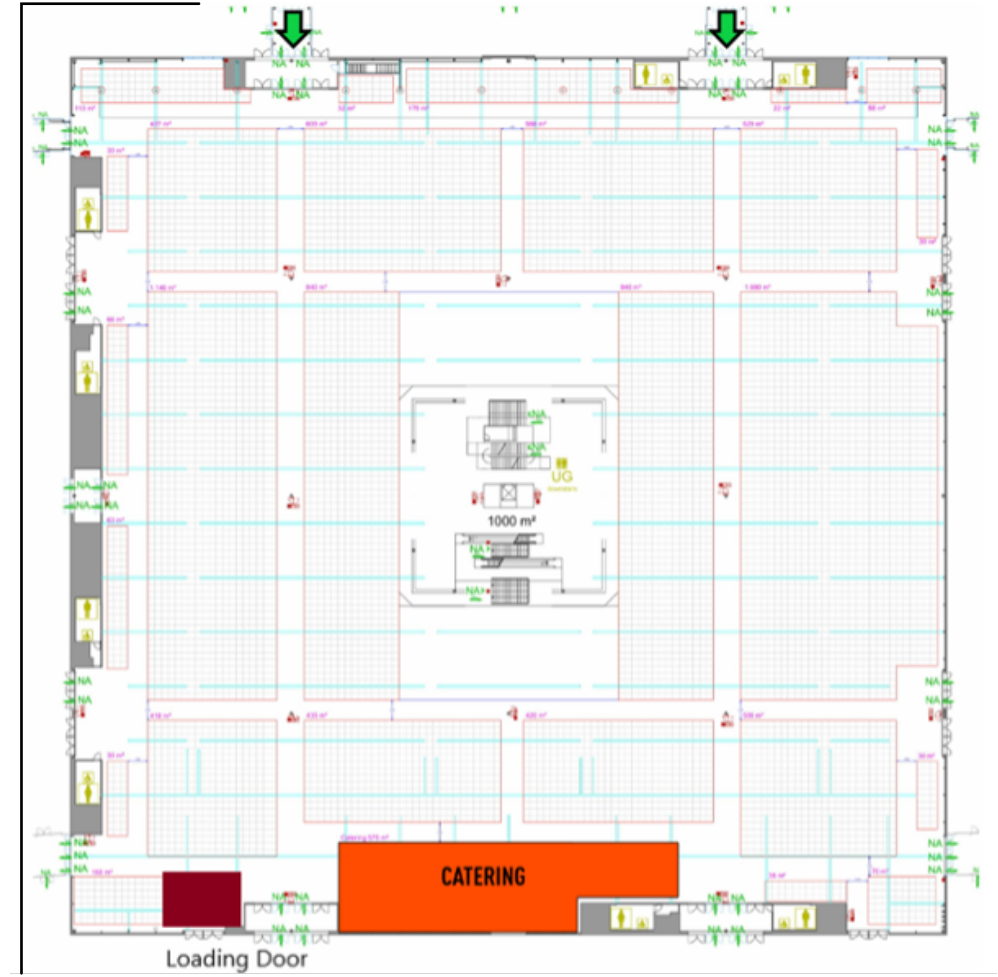
Venue floorplan

Below you will find an overview of the venue floorplan, as well as a more detailed exhibition floorplan.

Venue overview



Exhibition Floorplan



List of 2024 exhibitors

- Accord Healthcare Limited
- Accuray
- Adaptiv Medical Technologies
- AEP Linac
- Alara Group
- Alpha Tau Medical
- Anatomical Geometry S.L
- Aquilab by Coexya
- Ariane Medical Systems LTD
- Bebig Medical GmbH
- Beekley Medical
- Beijing Health Medical Technology CO.,LTD
- Best Medical International
- Boston Scientific International
- Brainlab Sales GMBH
- Cablon Medical B.V.
- Candor APS
- Canon Medical Systems Europe
- CDR Systems Inc.
- Cemar Medical Laser SAS
- Cognex Corporation
- Cortex Manufacturing
- CQ Medical
- C-Rad Positioning AB
- Dosisoft
- Dr. Sennewald Medizintechnik GmbH
- Eckert&Ziegler Bebig GMBH
- Elekta Instrument AB
- ELSE Solutions SRL
- Flen Health
- GE Healthcare
- Gold Anchor
- Guangdong Meicen Medical Equipment Co., LTD
- Guangzhou Raydose Medical Technology Co., Ltd.
- Health New Zealand
- Heckel Medizintechnik GMBH
- Hero Imaging AB
- Iba SA
- Infinit Europe GMBH
- Klarity
- Kristal Logistics
- Lap GmbH Laser Applikationen
- Leeds Test Objects LTD
- Leo Cancer Care
- Limbus AI
- Linatech LLC
- Macromedics
- Magnetx Oncology Solutions LTD
- Manteia
- Medcom GMBH
- Medlogix
- Medscint
- Mercurius Health
- Micropos Medical
- MIM Software INC
- MSD
- Mvision AI
- Nelco LTD
- Oncology Systems Limited
- Orfit
- Palette Life Sciences
- Par Scientific APS
- Phantom Laboratory
- Philips Medical Systems Nederland B.V.
- Precision X-Ray, INC
- Provincial Health Services Autohirty - BC Cancer
- PTW Freiburg GmbH
- Qualiformed SARL
- Radformation
- Radiation Quality Assurance Laboratory
- Radiology Oncology Systems
- Raysearch Laboratories AB
- RTSafe Holding LTD
- S.I.T.- Sordina IORT Technologies
- Scandidos AB
- Spectronic Medical AB
- Standard Imaging Inc.
- Sun Nuclear Corporation
- Suremark Company
- Synaptiq
- TAE Life Sciences
- Technologie Avanzate TA SRL
- Teledyne E2V
- Tema Sinergie S.P.A.



- The Ohio State University
- Therapanacea
- Theryq
- Thor Photomedicine
- Triplet State Technology
- Varian, A Siemens Healthineers Company
- Veritas Medical Solutions
- Vertual LTD
- Vision RT
- Welcare Industries S.P.
- Wisepress BV
- X-Ray Doors
- Xstrahl
- Zeiss

Start-Ups

- AI Medical
- Chabner XRT LLC
- Radiaderm Ltd
- RADION-D

Communities Pavilion

- Turkish Society of Radiation Therapy Technologists (RTTDER)
- Tunisian Society of Radiation Oncology
- European Federation of Organisations for Medical Physics (EFOMP)
- Greater Poland Cancer Centre
- NVMBR Nederlandse Vereniging Medische

Beeldvorming En Radiotherapie

- Radiotherapy Board
- European Federation of Radiographer Societies (EFRS)
- Japanese Society for Radiation Oncology (JASTRO)
- ISTITUTO DEL RADIO "O. ALBERTI", Brescia (I)
- Italian Society for Radiation and Clinical Oncology (AIRO)
- Iranian Society of Clinical Oncology (ISCO)
- Swedish Society for Radiation Oncology
- Spanish Society of Medical Physics (SEFM)

- Romanian Society for Radiotherapy and Medical Oncology (RSRMO)
- French Society Of Radiation Oncology (SFRO)
- Institute Of Physics And Engineering In Medicine (IPEM)
- Sociedad Portuguesa De Oncologia - Portuguese Society Of Oncology (SPO)
- Radiation Therapy Technologists India Trust (Association of Radiation Therapists of India)
- Leiden University Medical Center (LUMC)

Satellite Symposia

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress center premises. These sessions are not part of the official Scientific Program.

At ESTRO's Annual Congress, the Satellite Symposia are organized during the lunchbreak. Following slots are available:

Friday 2 May During lunch break

Exclusive slot*

Sunday 4 May During lunch break

€ 15.750

Saturday 3 May During lunch break

€ 15.750

Monday 5 May During lunch break

€ 15.750

All prices are VAT excluded.

*The exclusive satellite symposium slot on Friday is reserved for pharmaceutical companies only.

A satellite package includes:

- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The production of the roll-up can either be done by the company OR by ESTRO.
- Inclusion of the satellite symposium agenda in the Exhibitor Directory and ESTRO app
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to pre-registered participants (in accordance with the GDPR policy)

Extra AV and branding packages for your satellite symposium session will be provided closer to the event.

Overview of available rooms for Satellite Symposia:

Date	Room name - in Conference Area	Capacity
Saturday 3 May Sunday 4 May Monday 5 May	Lehar 1-2-3	700 pax
	Lehar 4	170 pax
	Strauss 1	440 pax
	Strauss 3	470 pax
	Schubert 1-6	750 pax

*The capacity of the rooms might change slightly depending on the final design of the rooms.

Advertising opportunities

Below is an overview of opportunities to enhance your brand visibility during the congress and extend your reach beyond the exhibition floor to the audience.

Additionally, if you book a set of items for ESTRO 2025 (including at least 3 items listed below), you will receive a 10% discount on the total amount to be paid.

Area	Description	Price
Coffee cups	Display of your logo on the coffee cups distributed in the exhibition area	€ 10,500 + production
Event app	Display of your logo on the home page of ESTRO event app	€ 10,500
Wi-Fi	Display of your logo on the Wi-Fi landing page	€ 10,500
Exhibitor Directory (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website	€ 2,000
Digital Signage	Display of your advertisement on 2 digital rotating banners placed at the entrance of the exhibition for the whole duration of the congress	€ 3,500
Digital Signage (for satellite symposium holders)	Display of your satellite symposium program on 2 digital rotating banners placed at the entrance of the exhibition on the day of your satellite symposium session	€ 1,500
ESTRO Stage Presentation Slot	Opportunity to present 15 minute on the ESTRO Stage during coffee breaks. Display of the stage program in the "Exhibitor Directory" on ESTRO website including the company name, presentation title, booth no. & logo. Push notification on the app before the session starts	€ 2,500
2 Email Blasts to promote activities at ESTRO 2025	The promotion of the activities of the company at the annual congress will be done by ESTRO via 2 email blasts to your target audience. The blast dates can be arranged according to the company's preference. The stats of the blast will be provided regularly.	€ 7,500

Exclusive Green Package	<p>Stage Presentation:</p> <ul style="list-style-type: none"> - 10 minutes dedicated presentation during a Go Green session, followed by a panel discussion. - Presentations must be exclusively focused on sustainability within radiation oncology and industry initiatives. <p>Exposure Throughout the Congress:</p> <ul style="list-style-type: none"> - Sustainability video playing on a loop at the Green Lounge industry screen for the entire duration of the congress. - Logo prominently displayed on a side of the Green Lounge industry screen, emphasizing your commitment to sustainability. - "This lounge is sustained by [Company logos]." 	<p>€ 5,000* (Limited to 4 Exhibitors only)</p>
Green Package	<p>Prominent Advertisement:</p> <ul style="list-style-type: none"> - Sustainability video playing on a loop at the Green Lounge industry screen throughout the congress. - Logo prominently displayed on a side of the Green Lounge industry screen, emphasizing your commitment to sustainability. - "This lounge is sustained by [Company logos]." 	<p>€ 2,500*</p>

All prices are VAT excluded.

The venue also provides a diverse array of on-site advertising options. The on-site advertising catalogue will be made available closer to the event date. Stay tuned for more details on how you can maximize your brand visibility during the congress.



「Meeting rooms」

There are occasions when having a dedicated space is essential for meeting with your customers for discussions or delivering presentations to a select audience. We're pleased to announce that we'll have a series of meeting rooms available for rental during the congress.

The following high-quality rooms can be rented for half a day at €1,000 or for a full day at €2,000.

Location	Room name	Capacity	
		Theatre	Boardroom
Floor +1 (mezzanine exhibition)	Galerie 1	13	10
	Galerie 2	13	10
	Galerie 3/4	50	30
	Galerie 5/6	50	30
	Galerie 7	13	10
	Galerie 8	13	10
	Galerie 13	13	10
	Galerie 14	13	10
	Galerie 15	30	20
	Galerie 16	13	10
	Galerie 17	13	10
	Galerie 18	30	20
	Galerie 19	13	10
Galerie 20	13	10	

All prices are VAT excluded.

Please note that the capacity of the meetings rooms might change slightly depending on the final design of the rooms.

「Lead Retrieval」

ESTRO offers the opportunity to rent lead retrieval devices at highly accessible prices. Our participant terms and conditions are transparent, allowing for the sharing of maximum data with you while ensuring full compliance with the General Data Protection Regulation (GDPR). For more information about lead retrieval systems, please visit our website.

Frequently Asked Questions

1. How many complimentary badges am I entitled to?

The number of complimentary badges you are entitled to depends on the sqm of your booth. ESTRO offers 3 exhibitor badges per 9 sqm rented.

- Gold Members receive 1 Regular + 2 Full Exhibitor badges per 9 sqm booked.
- Corporate Members receive 2 Regular + 1 Full Exhibitor badges per 9 sqm booked.
- Non-corporate members receive 3 Regular badges per 9 sqm booked.

2. What is the difference between Full Exhibitor Badge and Regular Exhibitor Badge?

The regular exhibitor badge gives access only to the exhibition. The full exhibitor badge gives access to the exhibition and the scientific sessions.

3. How do I register my delegates for the exhibitor badges?

ESTRO will send you an excel file to fill before the event. In this file, you can see the types and number of complimentary badges you are entitled to. Once you fill in this file and send it back to hyilmaz@estro.org, your registration will be done.

4. In addition to the complimentary badges I receive from ESTRO, how can I order extra exhibitor badges?

When you receive the registration file from ESTRO for the registration of your delegates, you can just add the name of your delegates that need the extra badges and indicate in the file the type of badges you would like. (full or regular)

5. Is it possible to register onsite?

Yes, it is also possible to do your registrations onsite. Please be aware that the prices might change onsite.

6. I need an invitation letter for my visa application. How can I receive it?

To obtain a visa invitation letter from ESTRO, you must first register your delegates who require one. Once your delegates are registered for the Congress, we will prepare an invitation letter containing your registration number and send it to you via email. For visa invitation requests, please contact hyilmaz@estro.org.

7. Can I receive the pre-registration list of participants?

Yes, it is possible to receive the list of pre-registered delegates to the congress. However, please note that you will only receive the list of individuals who have given ESTRO their consent to share their contact details with third parties.

8. Is lunch included in the registration fee?

The lunch is not included in the registration fee. However, catering points will be available for purchasing meals and beverages.

9. Can I organise meetings/social events during the Congress?

Yes, you can organise your meetings/social events **as long as** it does not overlap with the scientific programme and you should receive the written approval from ESTRO first. Please make sure to check the scientific programme on our website before planning any kind of events for the participants of the Congress.

10. Can I distribute flyers/brochures at the venue?

It is permitted only within the confines of your own booth. Any promotional activity outside your booth is strictly prohibited.

11. Can I provide my own catering in my booth?

Exhibitors must obtain written approval from the official catering company. Without this permission, exhibitors are not permitted to provide catering in their booth.

12. How can I place my orders for the exhibition? (furniture, carpet, electricity etc.)

For ESTRO 2025 you can use the exhibitor portal created by StandOut. The link will be made available on our website closer to the event.

13. Is ESTRO responsible for the production of the roll-ups for the satellite symposium sessions?

There are two options available for your satellite symposium session. You can either produce your own roll-ups, or you can select one of the extra branding packages we offer for your session, and ESTRO can produce the roll-up for you.

14. Can we record our demo sessions during the congress?

Yes, exhibitors are allowed to film the activities taking place inside their own booth space. Please make sure to check our media policy on our website for any articles or posts related to the scientific programme or society in general.

15. How long do the sessions remain available on demand on the online congress platform ?

The online congress platform will remain open for at least 3 months after the event, granting registered "full" exhibitors access to all scientific sessions on demand during this period.

ESTRO

ESTRO

European Society
for Radiotherapy & Oncology

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Belgium

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