



2020 GEC-ESTRO Workshop
19-20 November 2020
Rotterdam, The Netherlands

SPONSORING OPPORTUNITIES

Please find below the different options for visibility offered to the industry

- **Booth Space**
- **Sponsoring of lanyards**
- **Sponsoring of Printed Program, Workshop Flyer, Workshop Description & Email Blast Postcard**
- **Sponsoring of Catering**
- **Sponsoring Opportunities in the Hotel**
- **Sponsoring of Public Transport Passes**
- **Exclusive Satellite Symposium**

[More details on the following page](#)

OPTION	PRICE	Included in the PACKAGE
Booth Space	7,500 €	1 booth space at the networking area (1 table + 2 chairs + backdrop or roll-up provided by sponsor)
		2 exhibitors' registrations with access to the scientific sessions
		Brand visibility on the ESTRO Website and printed program flyer
Sponsoring of lanyards (300 units)	2,000€ <i>+production</i>	Logo of sponsor displayed on the lanyards provided to all participants, chairman and speakers
Printed Program	3,000€*	Name on program leaflet distributed to all participants
Workshop Flyer (Digital)		Name on downloadable program flyer + link to company website (including reporting on hits, click throughs, etc.)
Workshop Description (Digital)		Name on webpage workshop + link to company website (including reporting on hits, clickthrough, etc.)
Email Blast Postcard		Company name + logo included in the email blast sent to all GEC-ESTRO workshop participants
Catering	TBC	Acknowledgement of the sponsor in the catering area at lunch time (roll-up, "sponsored by...")
Pack of 5 Registrations	10% <i>discount</i>	The sponsoring companies will receive an additional discount on all badge orders
Room drop	4,000€	Drop in hotel room of participants workshop (e.g. small functional gift)
Brand at Hotel Entrance		Banner at hotel entrance where workshop takes place as from evening before event starts with possibility of "goodbye" banner on last day
Public Transport Passes	TBC	Sponsoring of public transport passes for participants
Exclusive Satellite Symposium	10.000€	Room including AV/IT technicians and material (same as used for the scientific sessions)
		Possibility of promotional roll-up (to be provided by the sponsor) to be displayed in the registration area
		Possibility to display promotional leaflets in the registration area (content to be approved by ESTRO)
		Inclusion of the satellite symposium agenda in the workshop material
		Inclusion of the satellite symposium agenda on the ESTRO website
		Acknowledgement of the satellite symposium session by the chairman



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**This option is only available for companies who do not have a booth at the workshop.*

Any other suggestion of sponsoring/advertising opportunities to be made to and approved by ESTRO

Contact: Hande Yilmaz by email hyilmaz@estro.org