**SPONSORING AND ADVERTISING**

**Booking Form**

**To be returned to Hande Yilmaz by email** **hyilmaz@estro.org**

All booking procedure will start on

**10 September 2019** for ESTRO Gold Corporate members

**17 September** **2019** for ESTRO Corporate members

**30 September 2019** for the whole industry

**NO BOOKING WILL BE ACCEPTED BEFORE THE ABOVE-MENTIONED DATE**

Please complete in type of block capitals. ESTRO cannot be responsible for mistakes resulting for illegible handwriting.

**COMPANY DETAILS**

Company name

Invoicing address

Contact person

VAT number (if applies)

Purchase order number - PO (if applies)

Tel

E-mail …………………………....

This application is legally binding for the exhibitor pending its acceptance in writing by the organiser.

**By signing this application form, you declare that you have read and accepted the ESTRO Rules and Regulations.**

Name: Title:

Signature: Date:

*Please note that:*

* *If you book the same item for “ESTRO 2020” as well, you will get a %25 on the second item.*
* *If you book a set of items for “WCB 2020” (at least 3 items or more listed below), you will get a %10 discount on the total amount to be paid.*

**Booking of the following items:**

**CONFERENCE MATERIALS**

* **Conference Lanyards 10.000+production**

*Quantity: 1000 units*

* **Health corners in the exhibition hall 10.000+production**

*Display of your logo in the area where fruits*

*and coffee are distributed and additional visibility by*

*display of your logo on the coffee cups*

* **Event app 10.000€**

*Display of your logo on the install, welcome and intro*

*screens of the ESTRO event app*

* **Wi-Fi 10.000€**

*Display of your logo on the Wi-Fi landing page*

* **Program Book (digital) 5.000€**

*Display of your advertisement in the key document*

*for all participants, available on the ESTRO website and*

*via the ESTRO app*

* **Program Overview (Physical) 10.000€**

*Display of your logo on the handy guide to the congress,*

*featuring both an overview of the program and a venue map and*

*distributed to all participants*

**ONSITE ADVERTISING**

\*\*\*Please find the onsite advertising options in the “[WCB 2020 Onsite Advertising Catalogue](https://www.estro.org/getmedia/58cef43c-666a-4974-ad6d-8093f7d1bd2f/WCB-2020_Onsite-Advertising-Catalogue.pdf.aspx;.pdf)”

These are the options offered at the moment and additional items might be added later.

* **Outside Registration Area 2000€+Production (per piece)**

*Outside Foyer D – 3,97 x 2,20m vinyl graphic*

*on the side of the building (6 pieces in total)*

* **Registration Area “Option a” 9000€+Production**

*Foyer D – 3,6 m x 1,37 m vinyl graphic*

*above entrance*

* **Registration Area “Option b” 350€+Production (per piece)**

*Foyer D – 0,99 x 2,17 m vinyl graphic*

*on the side of the building (8 pieces in total)*

* **Mall Area “Option a” 3000€+Production (per piece)**

*Mall – 4,0 x 4,0m banner suspended above*

 *the walkway in the mall (double sided), position tbc*

* **Mall Area “Option b” 1000€+Production (per piece)**

*Mall – 1,4 x 3,0m (WxH) banner suspended along*

*the glass facade of the mall*

* **Mall Area “Option c” 700€+Production (per piece)**

*Mall – 2,65 x 2,15 m window sticker along the mall*

* **Miscellaneous positions 250€+Production (per piece)**

*Branded cube seating (4 sides branded)*