



## **World Congress of Brachytherapy**

### **ONLINE CONGRESS**

**6-8 MAY 2021**

If you have any questions, please contact

Hande Van Gestel

Exhibition Project Manager

M [hyilmaz@estro.org](mailto:hyilmaz@estro.org)

## KEY DATES

Aspect	Dates	Description
Congress	6-8 May 2021	World Congress of Brachytherapy
Exhibition Booking	1 April 2021	The deadline for booth bookings
Exhibition	12 April 2021	Finalizing the booth content*
	12 April 2021	Digital advertising banners for the login page & lobby
	19 March 2021	Receipt of final program for inclusion in Exhibitor Directory
Advertising	19 March 2021	Company Logo for inclusion in the Exhibitor Directory
	19 March 2021	Advertisement for Exhibitor Directory
	1 March 2021	The deadline for moderated chat session bookings

## Table of Contents

1. Why Attend Virtual WCB 2021 Congress?.....	4
2. Sponsorship Packages .....	4
2.1 Satellite Symposium .....	5
2.1.1 Available Slots and Rates .....	5
2.2 Add-ons .....	6
3. Exhibitors' badges.....	6

## 1. Why Attend Virtual WCB 2021 Congress?

- ✓ Cost effective
- ✓ Opportunity to display your brand, products, and services in a unique immersive way, driving brand awareness and recognition
- ✓ Easier and more relaxing interaction
- ✓ Data insights & effective lead generation

Attendees can access the WCB 2021 virtual platform from anywhere in the world, whenever they want. They can navigate the event directly from their computer or mobile device.

Organized like a real exhibit hall, attendees can access sponsors' live booth staff, marketing materials, product information, and product demos at the event. Attendees see, hear, chat, and interact with exhibitors, watch live demos, and chat with other attendees to discuss the latest trends, products, and services.

## 2. Sponsorship Packages

<b>VIRTUAL BOOTH</b>	<b>7,500€</b>
Branded template Booth	
Portal to manage booth material	
3 Content Screens Link to Documents, Images, Videos, Website	
Exhibitor Listing on ESTRO website with company details & logo	
3 Content Screens Link to Documents, Images, Videos, Website	
Private & Group Text chats	
6 Full conference access	
Post show attendee list (GDPR compliant)	
Reporting Access (booth entries, room content & activity, download shared files)	

<b>VIRTUAL BOOTH + SATELLITE SYMPOSIUM SESSION</b>	<b>15,000€</b>
Branded template Booth	
Portal to manage booth material	
3 Content Screens Link to Documents, Images, Videos, Website	
Exhibitor Listing on ESTRO website with company details & logo	
6 Full conference access	
Post show attendee list (GDPR compliant)	
Private & Group Text chats with the attendees	
Reporting Access (booth entries, room content & activity, download shared files)	
Satellite Symposium Session during lunch break ( <i>streaming services can be provided by ESTRO and the session will be made available on ESTRO e-library after the event</i> )	

## 2.1 Satellite Symposium

To be eligible to hold a satellite symposium during the ESTRO Event, the company must be registered as Exhibitor at the ESTRO Event.

ESTRO reserves the right to reject any proposal that is not considered as appropriate to the Event or does not comply with the criteria set forth in the rules and regulations.

### 2.1.1 Available Slots and Rates

#### **-Thursday 6 May 2021**

13:00-14:00 CET

#### **-Friday 7 May 2021**

13:00-14:00 CET

#### **-Saturday 8 May 2021**

13:00-14:00 CET

## 2.2 Add-ons

AREA	DESCRIPTION	PRICE
<b>Exhibitor Directory (digital)</b>	Display of your advertisement in the key document on exhibition & industry for all participants (available on the ESTRO website and via the ESTRO app)	€ 2.000
<b>Moderated Chat Sessions in Networking Lounge</b>	15-minute presentation slot- <i>A moderator from the presenting company will be appointed to this moderated chat session and the chat will only be accessible during the timeslot allocated in the networking lounge. You can use this chat function as an opportunity to make a short presentation and add a video, image or even a live video link to the left side of the chat screen.</i>	€ 2.500€
<b>Promotion E-blasts (Limited to 5 companies)</b>	Product demos or any other activity related to your activities at WCB 2021 will be promoted via 2 email blasts + added in Exhibitor Directory.	€ 5.000€

## 3. Exhibitors' badges

An EXHIBITOR is

- Any employee of the exhibiting company who possesses a business card with the exhibiting company's name and who is registered as exhibitor to the conference
- Any subcontractor registered as exhibitor to the conference by the exhibiting company, working directly for the exhibiting company and dealing with the organization and management of the booth during the exhibition timings.

Note: Exhibitor badges are not available for any other professionals.

The exhibitor's badge gives access to the virtual platform. (all areas including the scientific sessions)

**Cost per badge (excl. VAT):** The cost for full exhibitor's badge is **175€** for ESTRO corporate members and **295€** for non-corporate members.

### 5.1 Exhibitor COMPLIMENTARY

Companies exhibiting are entitled to 6 complimentary exhibitor's badges.

