

ESTRO 2020 ONSITE ADVERTISING CATALOGUE

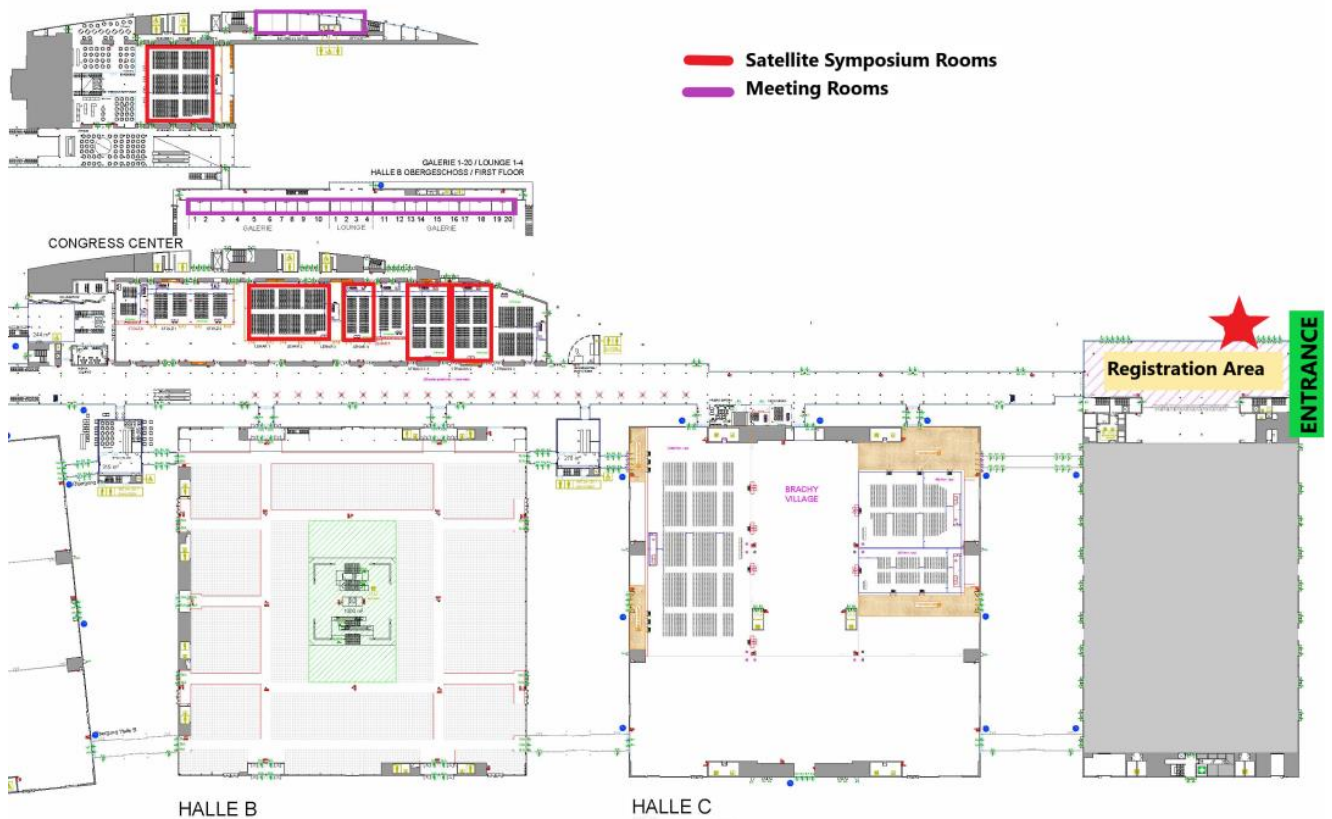
ESTRO offers onsite advertising opportunities in different areas of the Messe Wien Congress Center, which are:

- Outside Registration Area
- Registration Area
- Corridor between Registration and Conference Area
- Miscellaneous Positions

The exact location of each signage is indicated with a red star after each advertising option.

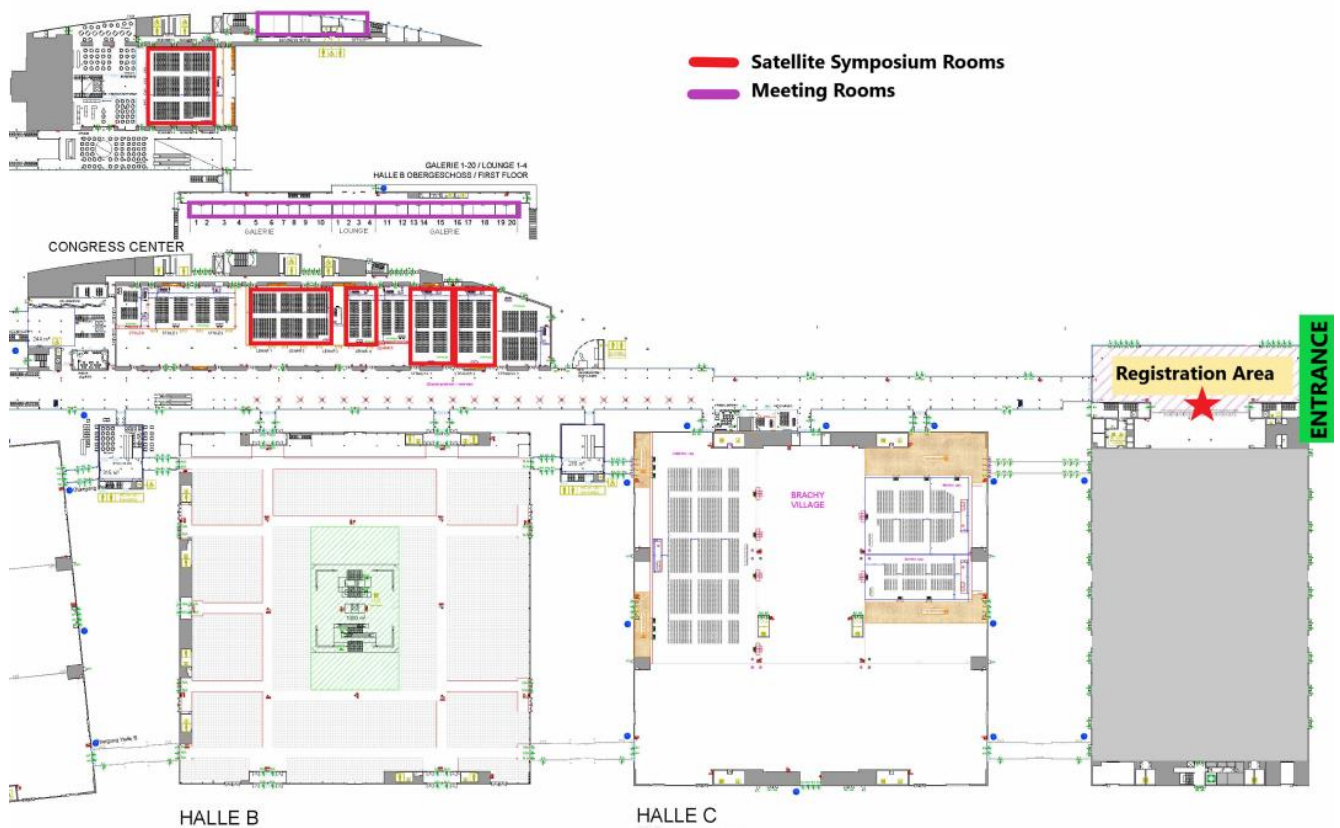
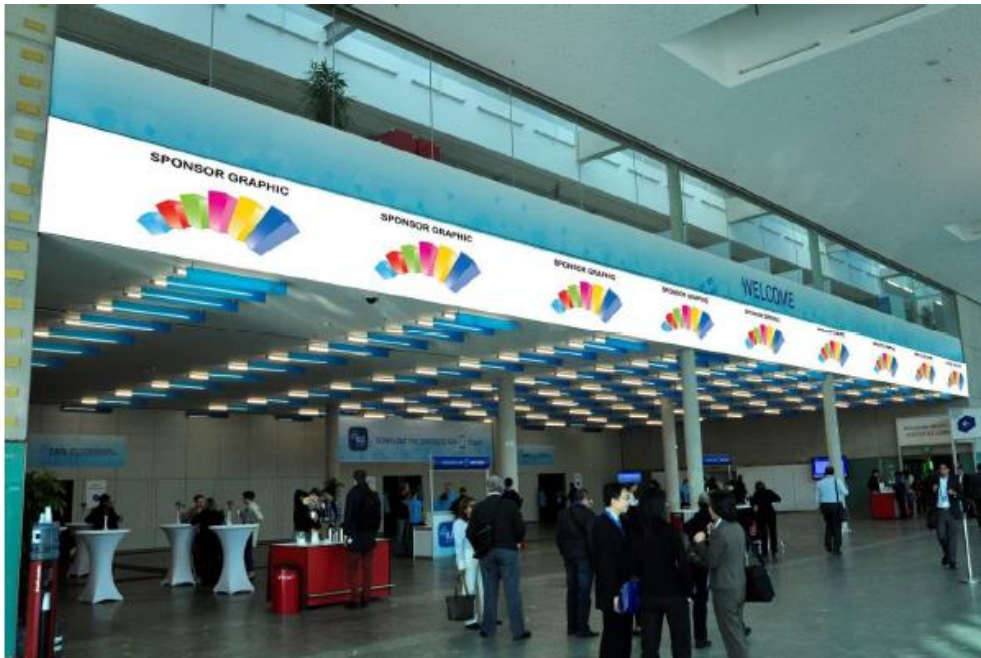
1-Outside Registration Area

- a) Outside Foyer D – 3,97 x 2,20m vinyl graphic on the side of the building- 5 pieces
(4 pieces available)
 - 2000€+Production (per piece)

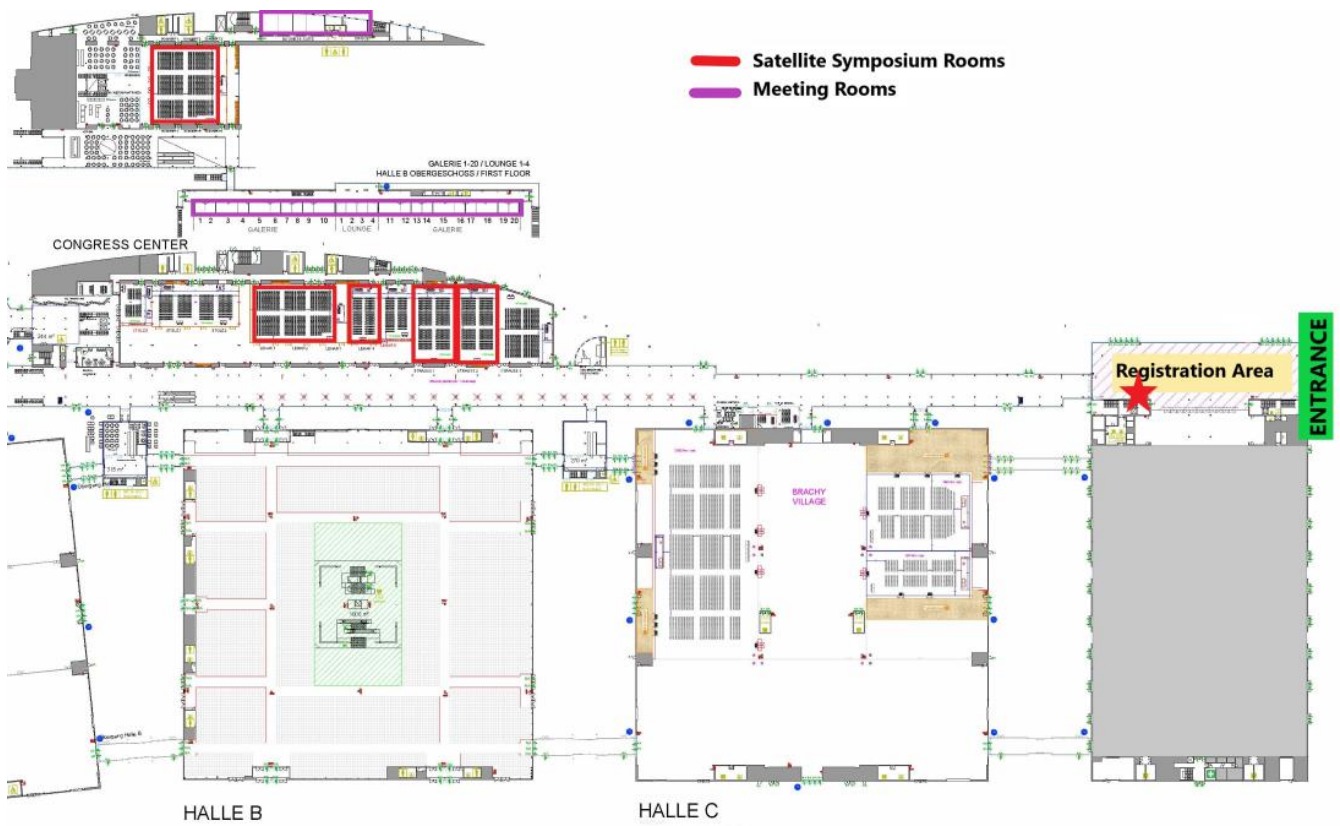


2-Registration Area

- a) Foyer D – 3,6 m x 1,37 m vinyl graphic above entrance
 - 9000€ +Production **(BOOKED)**

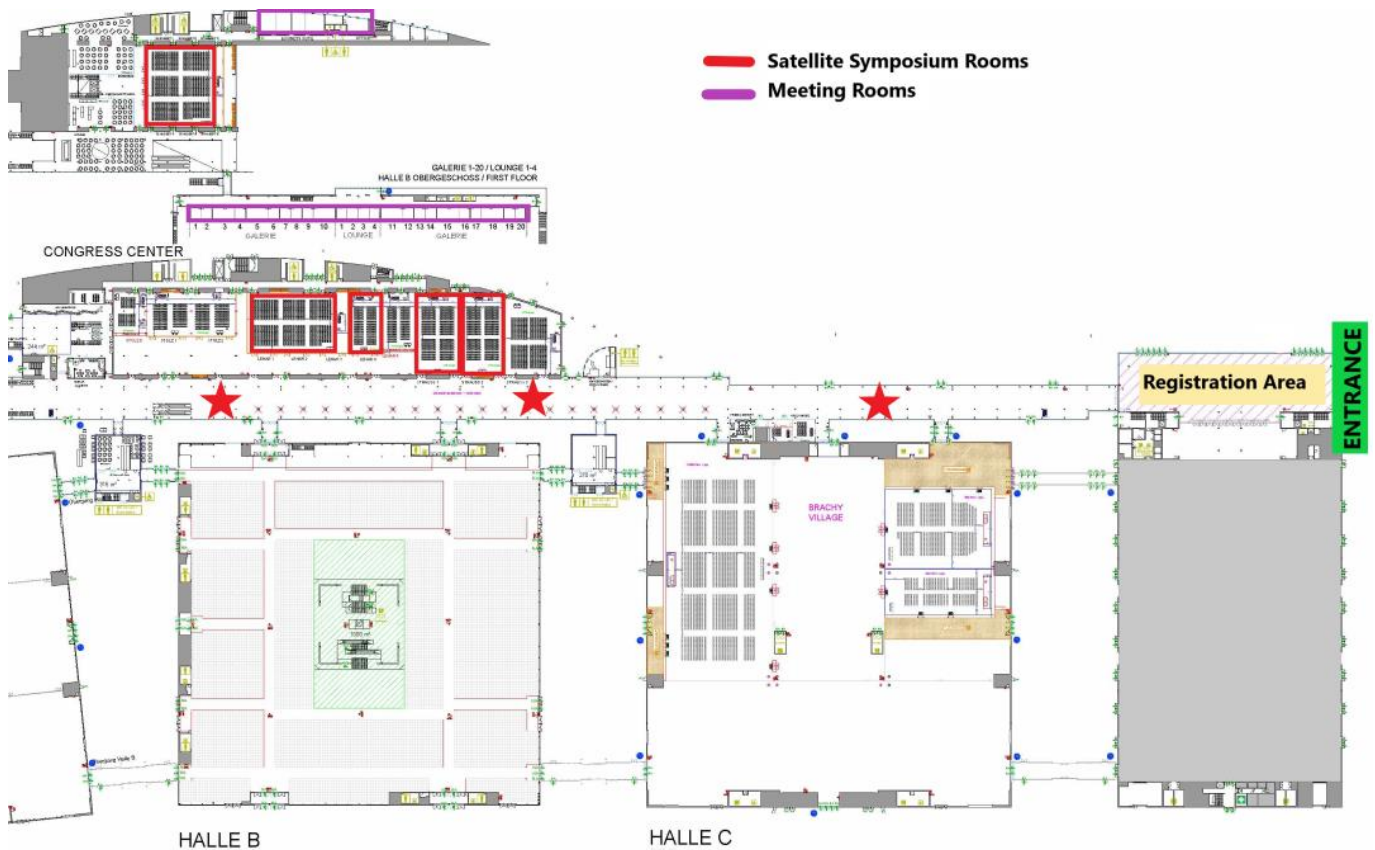
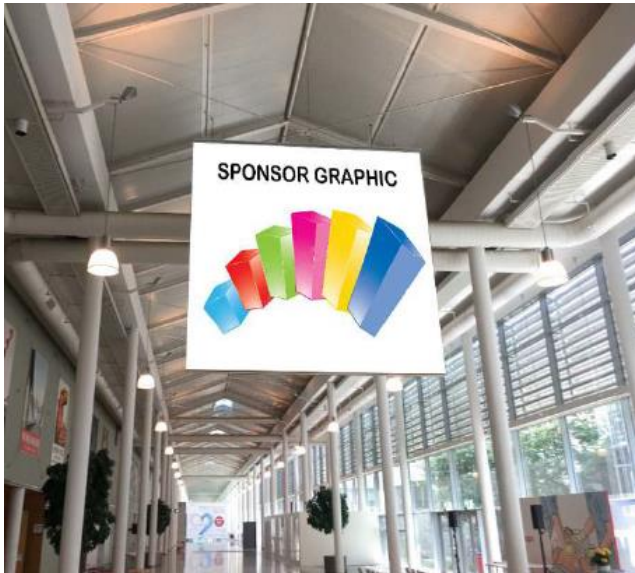


- b) Foyer D – 0,99 x 2,17 m vinyl graphic on the side of the building (8 pcs)
 ➤ 350€+Production (per piece)

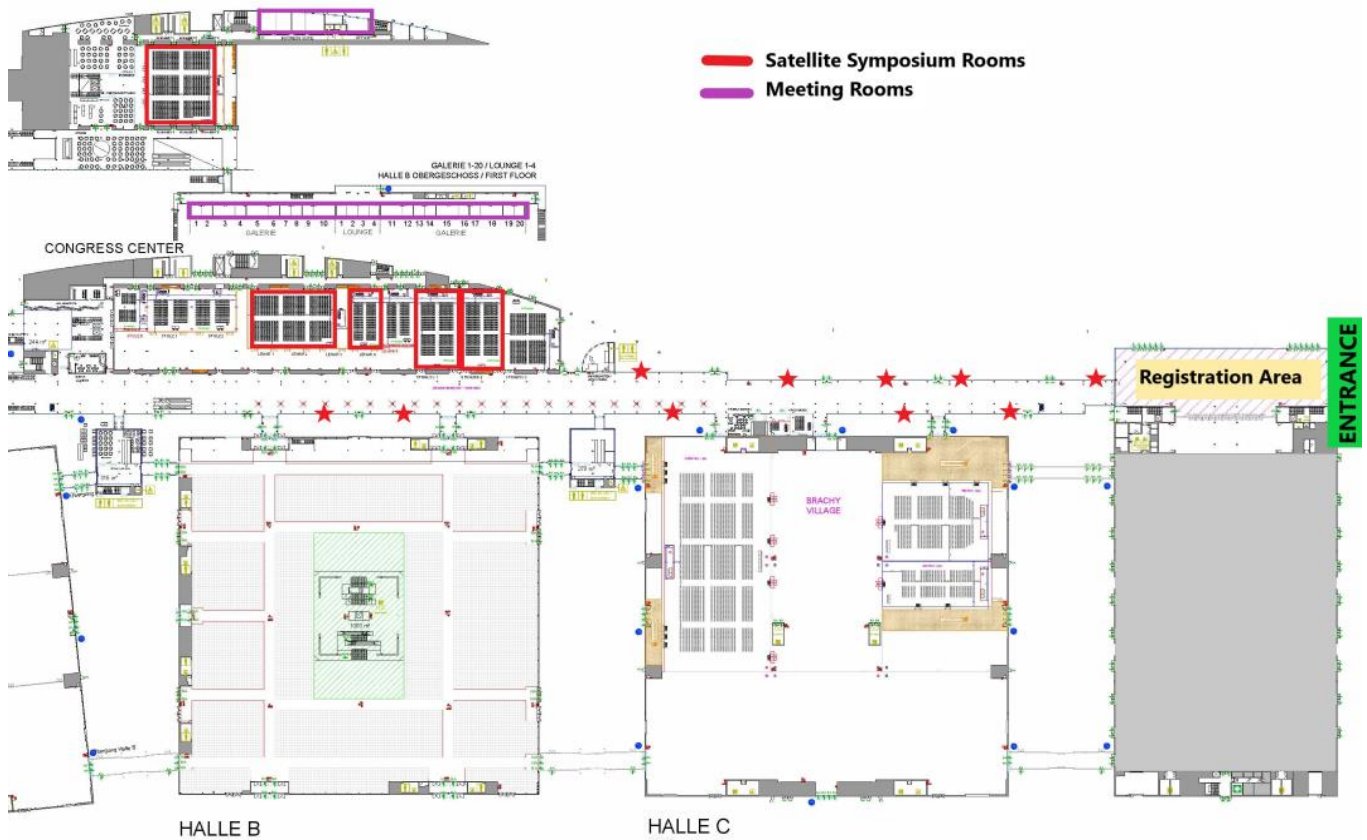


3- Mall (Corridor between Registration and Conference Area)

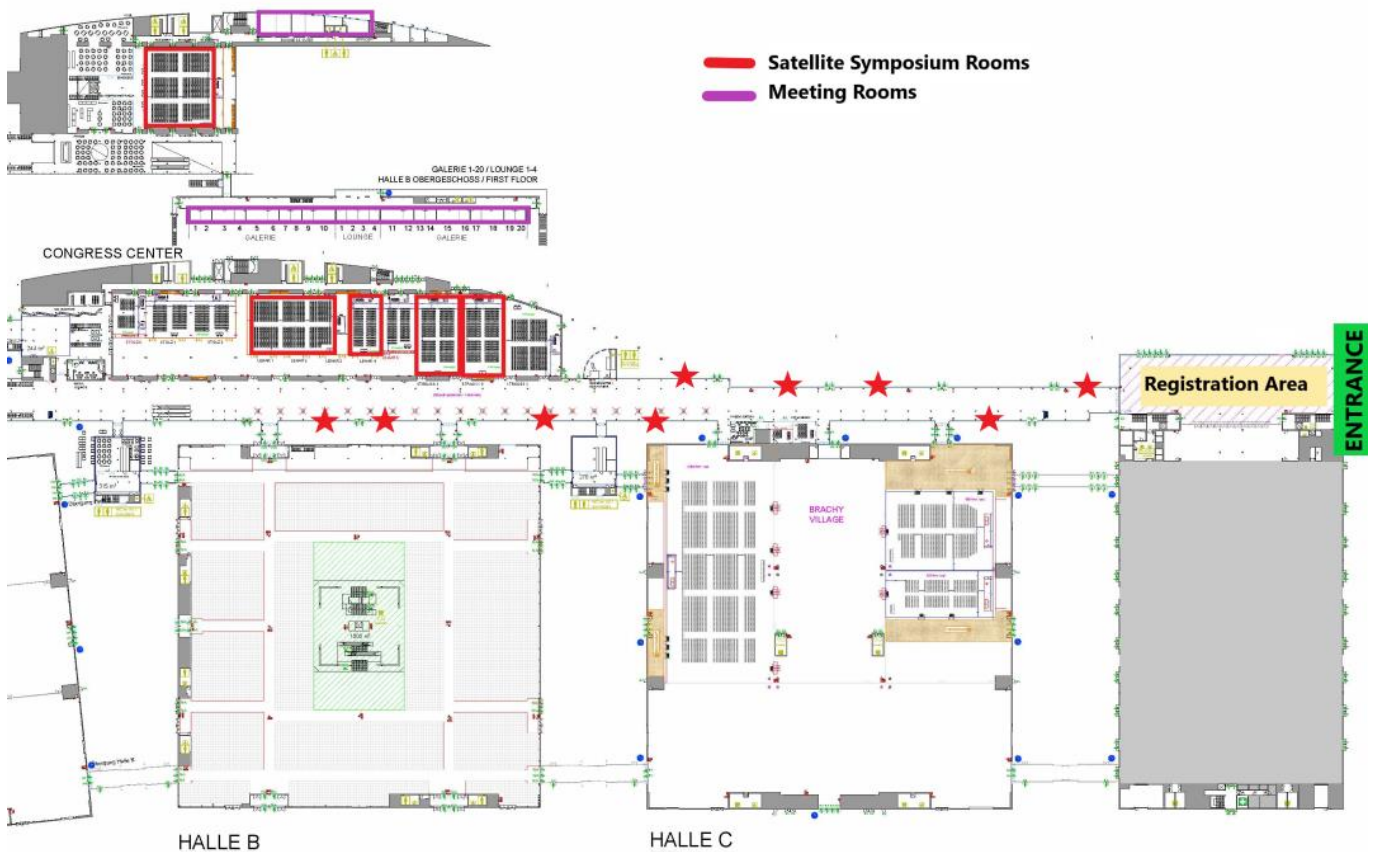
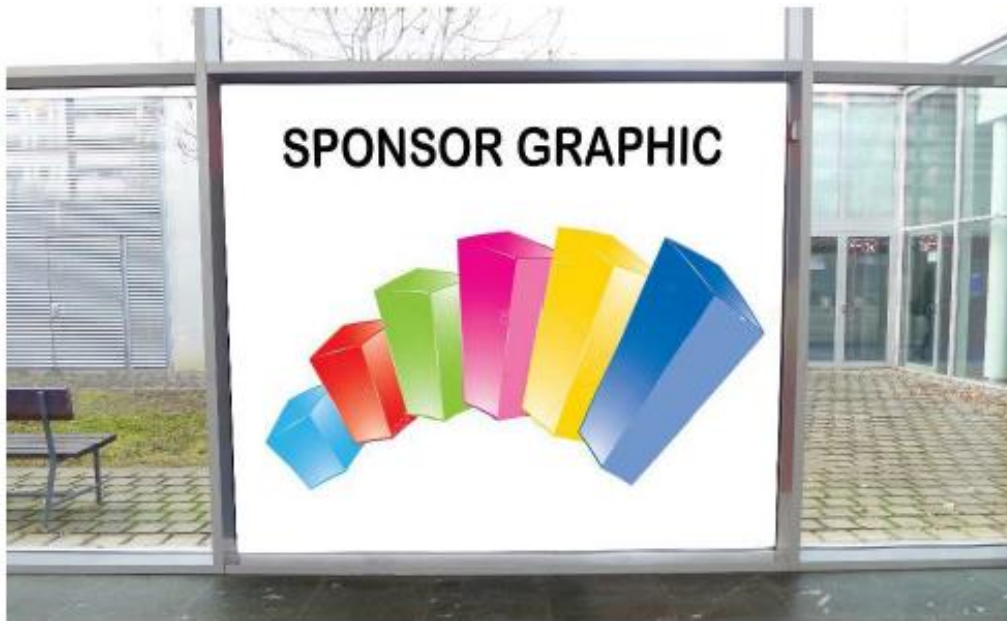
- a) Mall – 4,0 x 4,0m banner suspended above the walkway in the mall (double sided), position tbc
 - 3000€+Production (per piece)



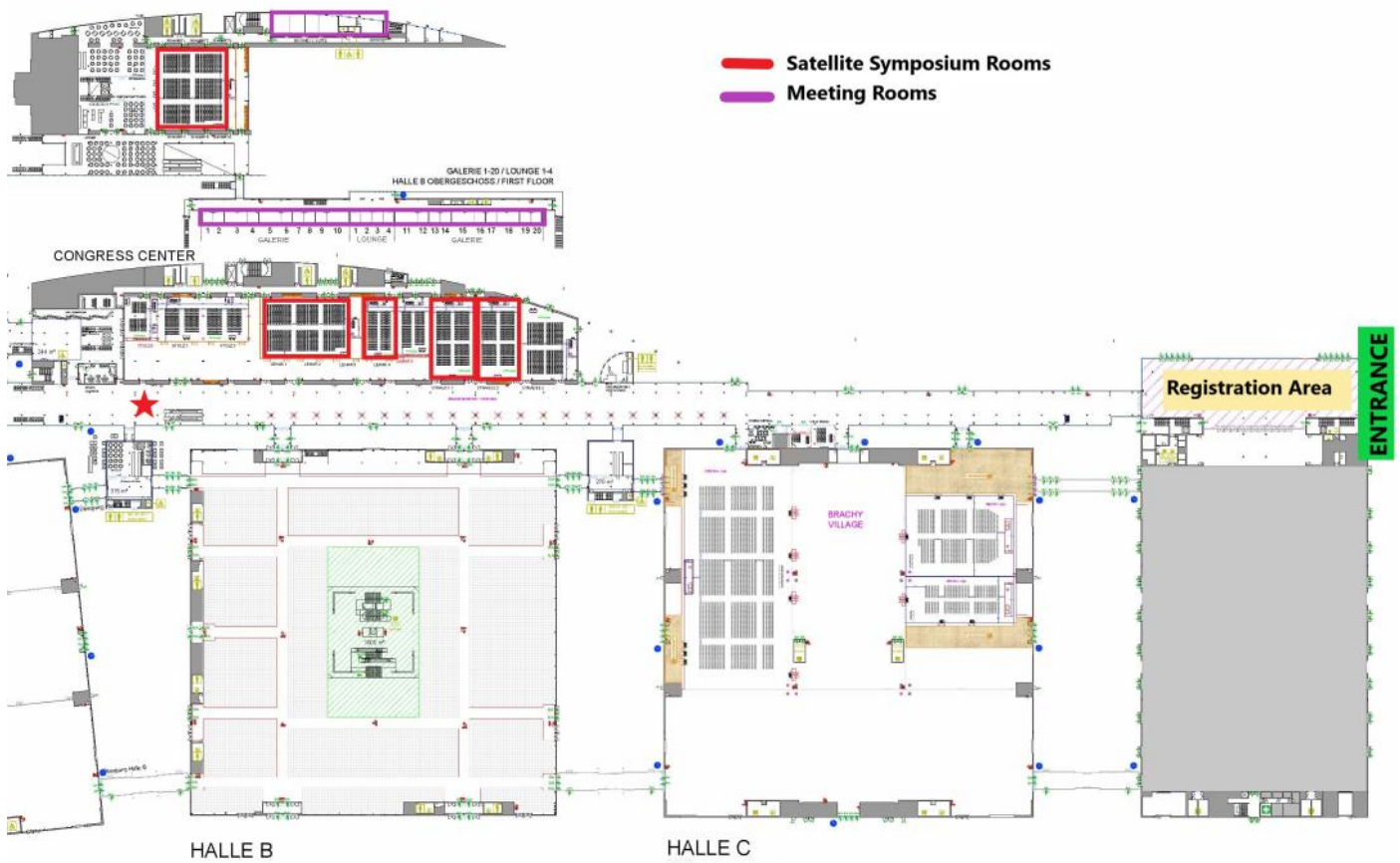
- b) Mall - 1,4 x 3,0m (WxH) banner suspended along the glass facade of the mall
 - 1000€+Production (per piece)



- c) Mall – 2,65 x 2,15 m window sticker along the mall
(43 pieces available along the mall area)
 - 700€+Production (per piece)



- d) Mall - 5,5 x 1,02 m branding above walkway in mall (single sided)
 - 1000€+Production **(BOOKED)**



4- Miscellaneous positions

- a) Branded cube seating (4 sides branded)
 - 250€+Production (per piece)

