



# ESTRO MEETS ASIA 2019 ONSITE ADVERTISING OPPORTUNITIES

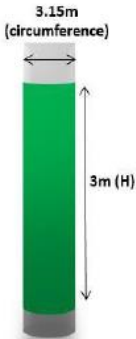
ESTRO offers onsite advertising opportunities in different areas of the Singapore Expo & Max Atria. The exact location of signage is indicated with a red star after each advertising option.

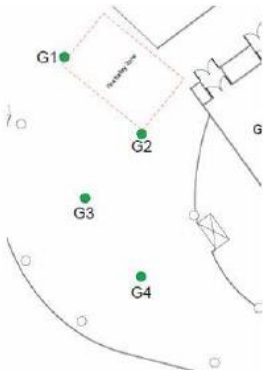
## 1-Garnet Pillar Wraps

MAX ATRIA

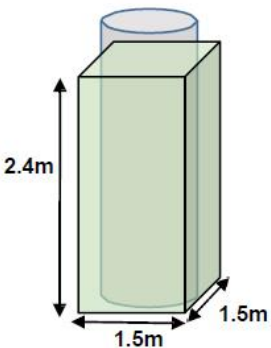






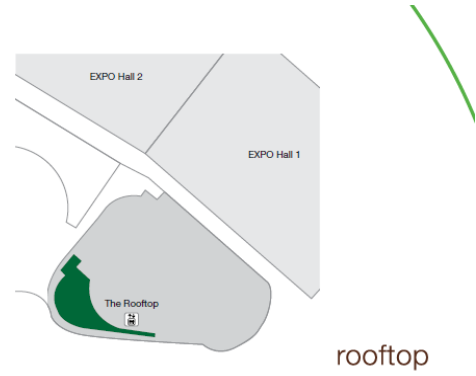


Box Up



Description	Dimension	Location	Price
Garnet 3 Meter Pillar Wraps (G1-G4)	3.25m(W)x2m(H) +15cm (color bleed) <u>Box up:</u> 1.5m x 1.5m x 2.4m (H)	Max Atria-Outside Garnet Ballroom	1600€/Unit Box up: 2200€/unit (Max 4 units)

\*In front of Garnet 212 & 219



Map is not drawn to scale.

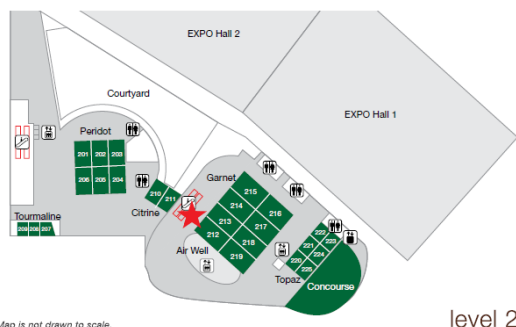
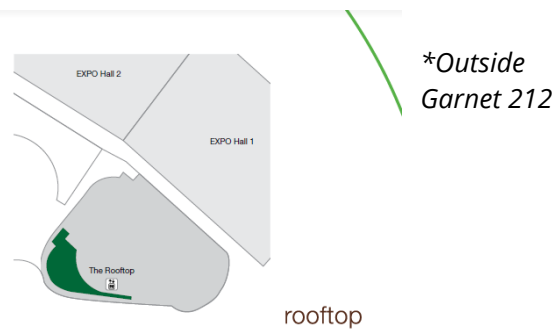
**legend**

- Toilet
- Lift
- Cargo Lift
- Escalator
- MAX Atria Taxi Stand
- Direct Link to EXPO Hall 1
- ATM / AXS Machine
- Concierge
- Business Centre

## 2-Max Atria Hanging Banners



Description	Dimension	Location	Price
Max Atria Hanging Banner (Large)	8m (W) x 4m (H)	Max Atria-Outside Garnet Ballroom	4600€/unit (Max 1 Unit)
Max Atria Hanging Banner (Small)	3m (W) x 3m (H)	Max Atria-Outside Garnet Ballroom	2400€/unit (Max 1 Unit)

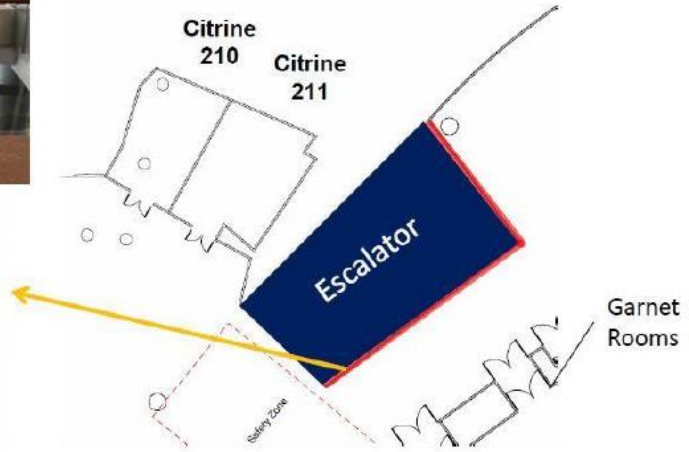


Map is not drawn to scale.

### legend

- Toilet
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- Escalator
- MAX Atria Taxi Stand
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### 3-Max Atria Glass Balustrade

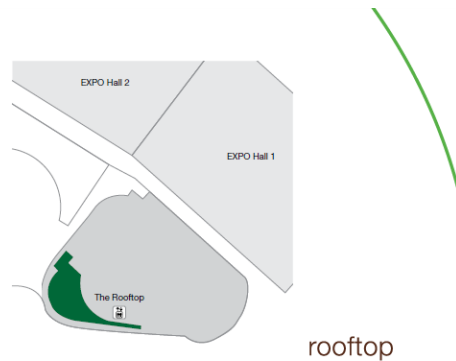


Description	Dimension	Location	Price
Max Atria Glass Balustrade	2.32m (W) x 1.1m (H)	Max Atria-Outside Garnet Ballroom	500€/unit (single-sided), (Max 9 Unit)

\*Glass panel near Garnet Escalator



level 1



rooftop



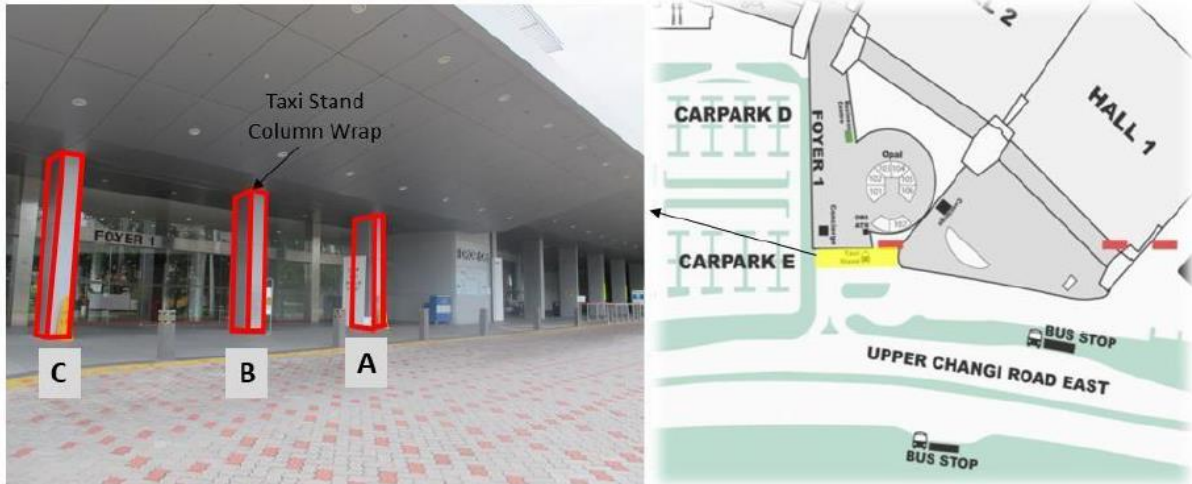
level 2

Map is not drawn to scale.

**legend**

- Toilet
- Lift
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- Escalator
- MAX Atria Taxi Stand
- Direct Link to EXPO Hall 1
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- Concierge
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## 4-Taxi Stand Column Wrap



Description	Dimension	Location	Price
Taxi Stand Column Wrap	1m (L) x 0.48m (W) x 3.6m (H)	Foyer 1 Taxi Stand-Highlighted Yellow	1350€/unit (Max 3 Units)